Coordinating and Enhancing Access to Low-Income Energy Efficiency Programs

December 1, 2022
10:30-11:30 a.m. EST
WELCOME to the Energy Efficiency Workshop hosted by Penn State’s Center for Energy Law and Policy and the Hamer Center for Community Design in the Penn State College of Arts and Architecture’s Stuckeman School. We are pleased that you have joined us to discuss the challenges and opportunities surrounding access to low-income energy efficiency programs. Energy efficiency projects, like weatherizing living spaces and installing energy-efficient appliances, have well-recognized socioeconomic and environmental benefits, but there appear to be substantial challenges to realizing their full potential. We have convened a group of expert advisors to identify opportunities for enhancing access to and the effectiveness of low-income energy efficiency programs in Pennsylvania. We look forward to sharing with you some of what we learned.

Penn State Center for Energy Law and Policy
Penn State Hamer Center for Community Design
## Agenda

<table>
<thead>
<tr>
<th>Time</th>
<th>Topic</th>
<th>Presenters</th>
</tr>
</thead>
<tbody>
<tr>
<td>10:30-10:35</td>
<td>Welcome and introduction</td>
<td><strong>Seth Blumsack</strong>, Co-Director, Penn State Center for Energy Law and Policy</td>
</tr>
</tbody>
</table>
| 10:35-11:30   | Fireside chat discussion of initial findings from an expert insight workshop and to further explore the most relevant research questions in three areas: 1. How are energy efficiency programs and health outcomes interconnected? 2. What are challenges and opportunities associated with the coordination of energy efficiency programs? 3. What are challenges and opportunities associated with individuals’ access to energy efficiency programs? | **Elizabeth Marx**, Executive Director, Pennsylvania Utility Law Project  
**Mark O’Matz**, Construction Document Examiner, Pennsylvania Housing Finance Authority  
**Selena Ortiz**, Assistant Professor, Department of Health Policy and Administration, Penn State  
**Hannah Wiseman**, Professor, Penn State Law; and Co-Director, Penn State Center for Energy Law and Policy  
**Lisa Iulo** (Moderator), Associate Professor of Architecture, Penn State; and Director, Penn State Hamer Center for Community Design |
Lisa Iulo

Lisa D. Iulo is an Associate Professor of Architecture and Director of the Hamer Center for Community Design at the Pennsylvania State University. Her research and creative accomplishments focus on building and planning for a more sustainable and resilient built environment. Specifically, Lisa’s work has been recognized in research and design related to residential green building and affordable housing, energy efficiency and strategies for the implementation of renewable energy at the building and community scale. With support from Penn State, NSF and DOE, she has been working with colleagues to better understand the building/community relationships and opportunities where research, data and improved decision-making can inform the design of resilient sustainable homes, buildings and communities. Lisa has been a member of the architecture faculty at the Penn State since 2003. Her teaching and research is closely linked with outreach and community engagement with a goal of facilitating collaboration across disciplines.

Elizabeth Marx

Elizabeth Marx is the Executive Director of the Pennsylvania Utility Law Project (PULP), a specialty legal services project housed within Regional Housing Legal Services. Elizabeth leads PULP’s policy, litigation, training, and specialized projects in furtherance of its mission to advance
just and equitable access to safe and affordable utility services for Pennsylvanians experiencing poverty, and has extensive background in both utility and family law. She serves as Chairperson of the LIHEAP Advisory Committee to the Department of Human Services and as an appointed member of the Consumer Advisory Council to the Public Utility Commission; the Weatherization Assistance Program Policy Advisory Council to the Department of Community and Economic Development; and the Climate Change Advisory Committee to the Department of Environmental Protection. Elizabeth obtained her JD from Widener School of Law (Harrisburg) and her BA in political science and women’s studies from Temple University.

Mark O’Matz

Mark O’Matz is a Construction Document Examiner with the Technical Services division of Pennsylvania Housing Finance Agency. He received his Bachelor of Architecture Degree from Penn State University. He is a LEED accredited professional, and a registered architect with over 25 years of experience with affordable housing.

Selena Ortiz

Selena E. Ortiz, PhD, MPH, is an Associate Professor in the Department of Health Policy and Administration at The Pennsylvania State University and a faculty affiliate of the Center for Health Care and Policy Research (CHCPR), the Population Research Institute (PRI), the Rock Ethics
Institute, and the School of Public Policy at Penn State. Dr. Ortiz received her PhD from the UCLA Jonathan & Karin Fielding School of Public Health in 2013. She also earned a Master of Public Health (MPH) degree from the Mel & Enid Zuckerman College of Public Health at the University of Arizona and a Bachelor of Arts degree in Sociology from the University of California Berkeley. Dr. Ortiz’s research focuses on addressing health disparities and improving health equity within the context of chronic disease and the social determinants of health. Prior to her appointment at Penn State, Dr. Ortiz was a Robert Wood Johnson Foundation Health and Society Scholar at the Harvard Center for Population and Development Studies and a non-resident fellow at the ASH Center for Democracy at the Harvard Kennedy School of Government. She is a member of the Alpha Nu Chapter of Delta Omega, the National Public Health Honor Society.

Hannah Wiseman

Hannah Wiseman is a Professor at Penn State Law—University Park, Wilson Faculty Fellow in the Penn State College of Earth and Mineral Sciences, and Co-Director of the Penn State Center for Energy Law and Policy. She received her A.B. from Dartmouth College with high honors and her J.D. from Yale Law School. Before becoming a professor, she clerked for Judge Patrick Higginbotham of the U.S. Court of Appeals for the Fifth Circuit. She has taught at the University of Texas School of Law, University of Tulsa College of Law, and Florida State University College of Law in addition to Penn State. She focuses on the governance of oil and gas development and alternative energy technologies such as renewable energy in her research. She recently worked with the American Council for an Energy-Efficient Economy on a 50-state survey of states’ use of healthcare dollars to residential energy efficiency programs that improve both energy use and health outcomes.
Announcements

Technical Difficulties- If you encounter technical difficulties at any time during this event, please reach out to our staff using the “Chat” feature of the webinar. If that is not possible, please email Mike at mdh224@psu.edu.

Questions- We welcome any questions you may have for our speakers. Please enter your questions into the “Q&A” box in the Zoom window, and our staff will review them and provide as many as possible to the speakers at the end of their time window (time permitting).

Follow us! For more information about the events and projects we’re working on, please follow us online and on social media.

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Website: https://celp.psu.edu/
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Penn State Hamer Center for Community Design:
Website: https://sites.psu.edu/hamercenter/
Twitter: @HamerPSU
THANK YOU for attending today’s workshop. Please follow us online for information about our upcoming events.